



3 x 12 MATRIX

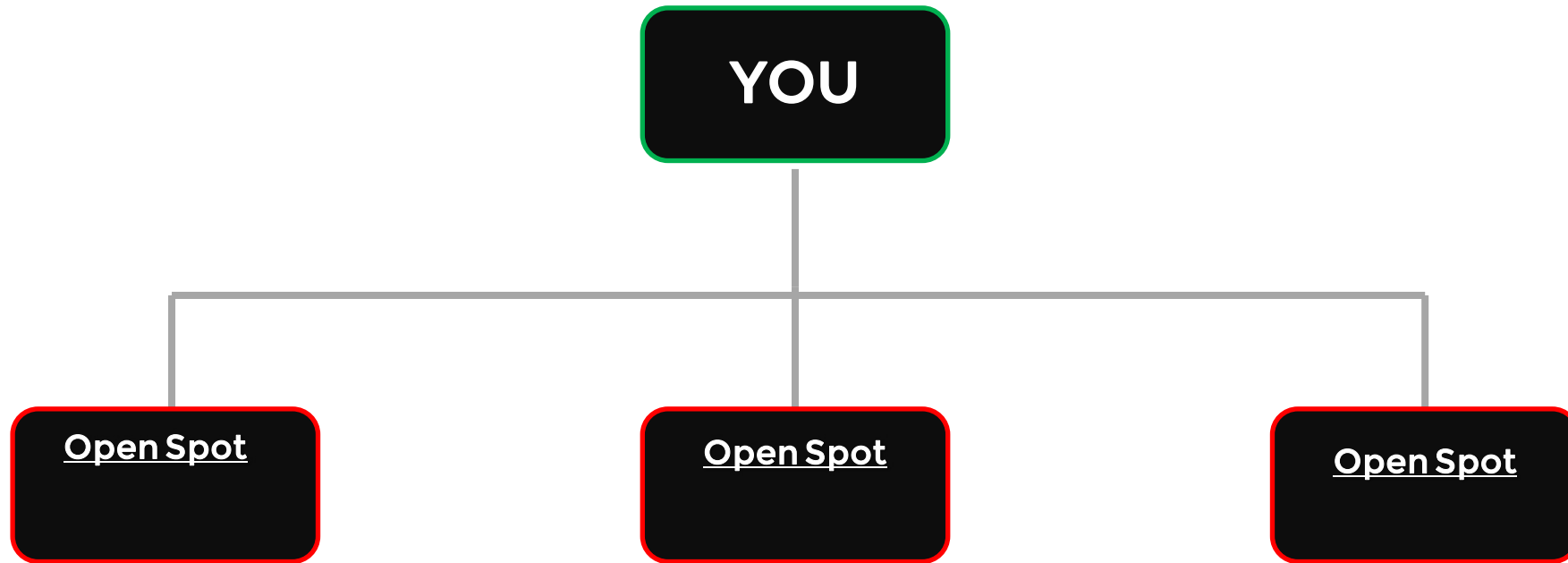
EXPLAINED

3 x 12 MATRIX Explained

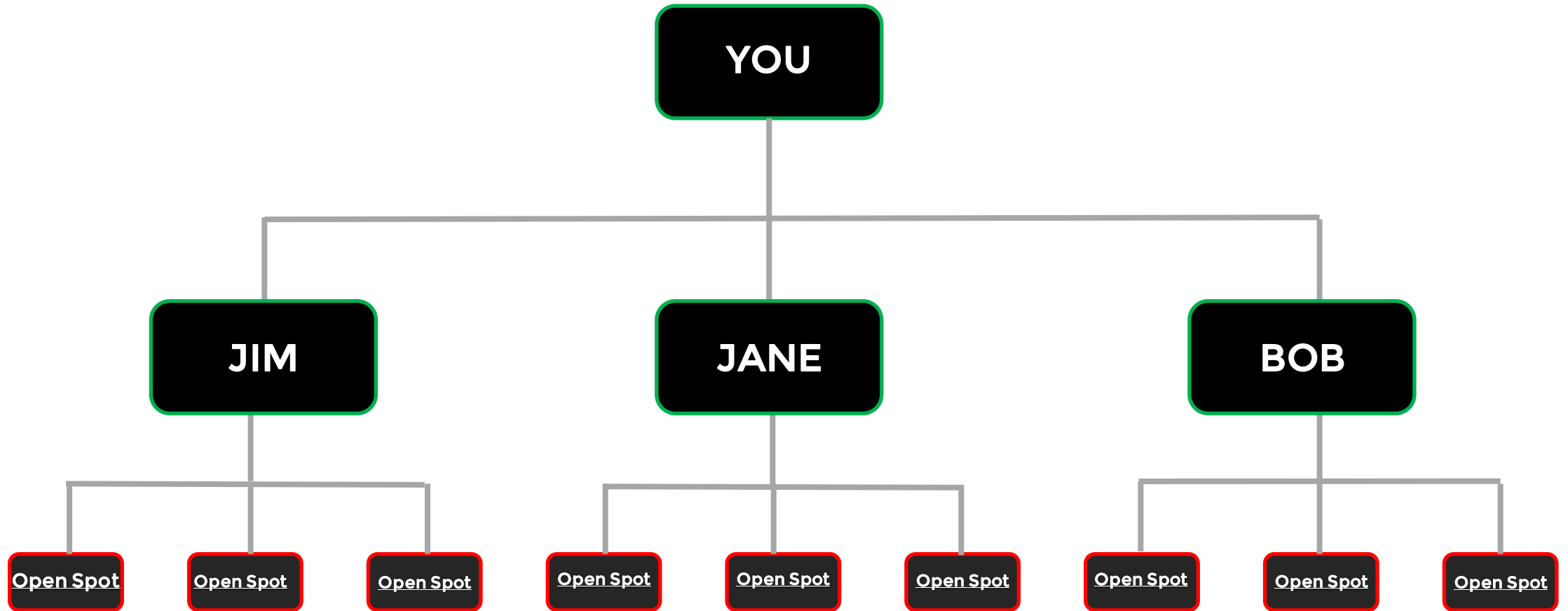
- A Matrix is a structure for building an organization
- Each position in the matrix has 3 positions under it
- There are 12 levels in depth in the matrix

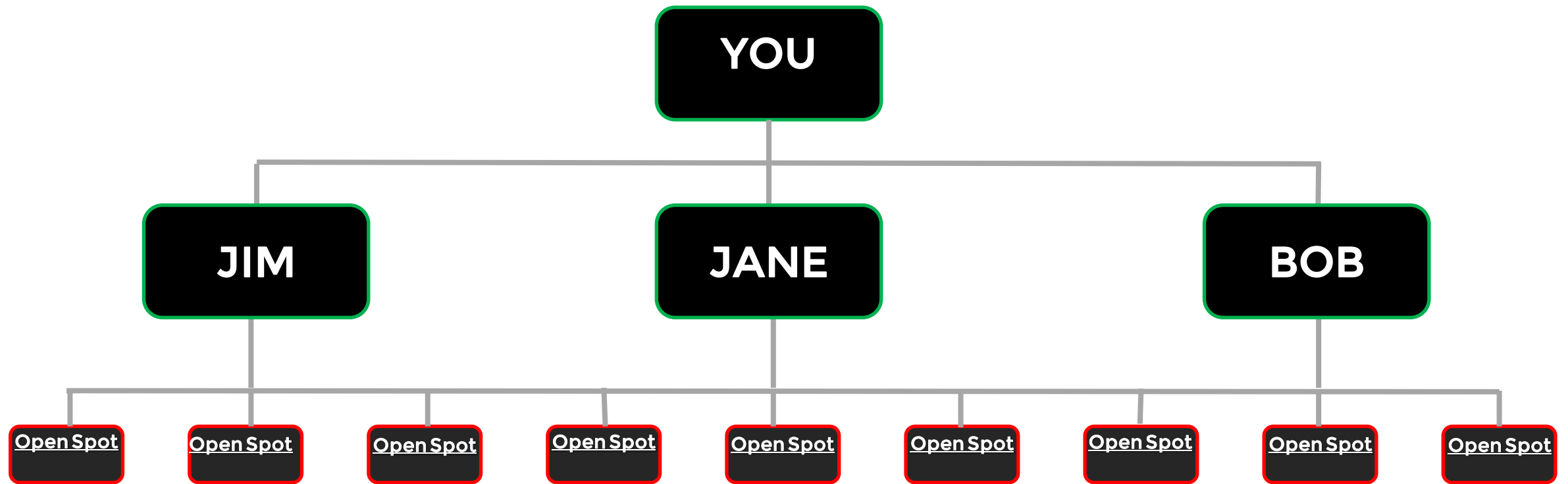
Level	People / Level
1	3
2	9
3	27
4	81
5	243
6	729
7	2187
8	6561
9	19683
10	59049
11	177147
12	531441
TOTAL	797,160

EACH POSITION HAS 3 POSITIONS UNDER IT



AS EACH POSITION FILLS NEW POSITIONS OPEN UP

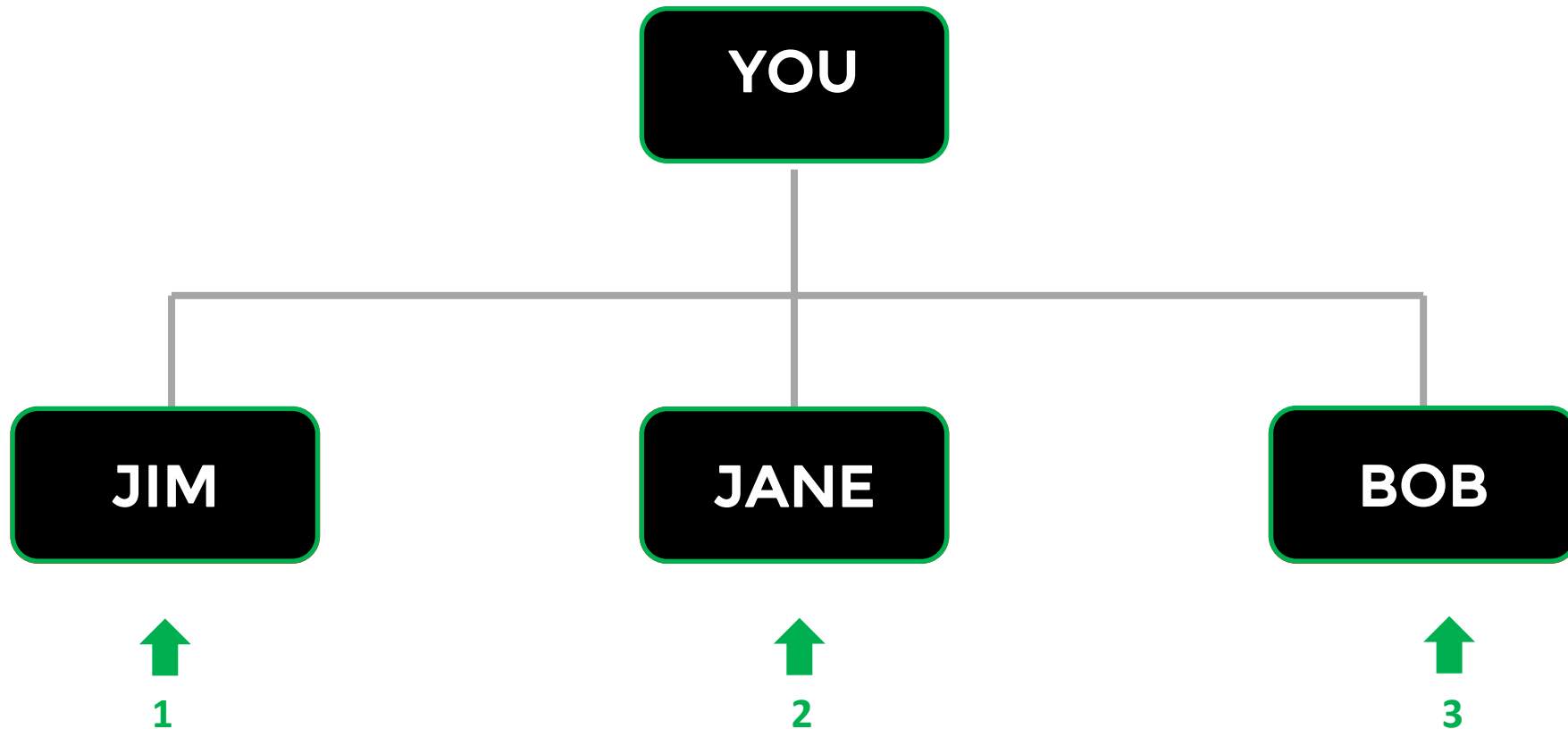




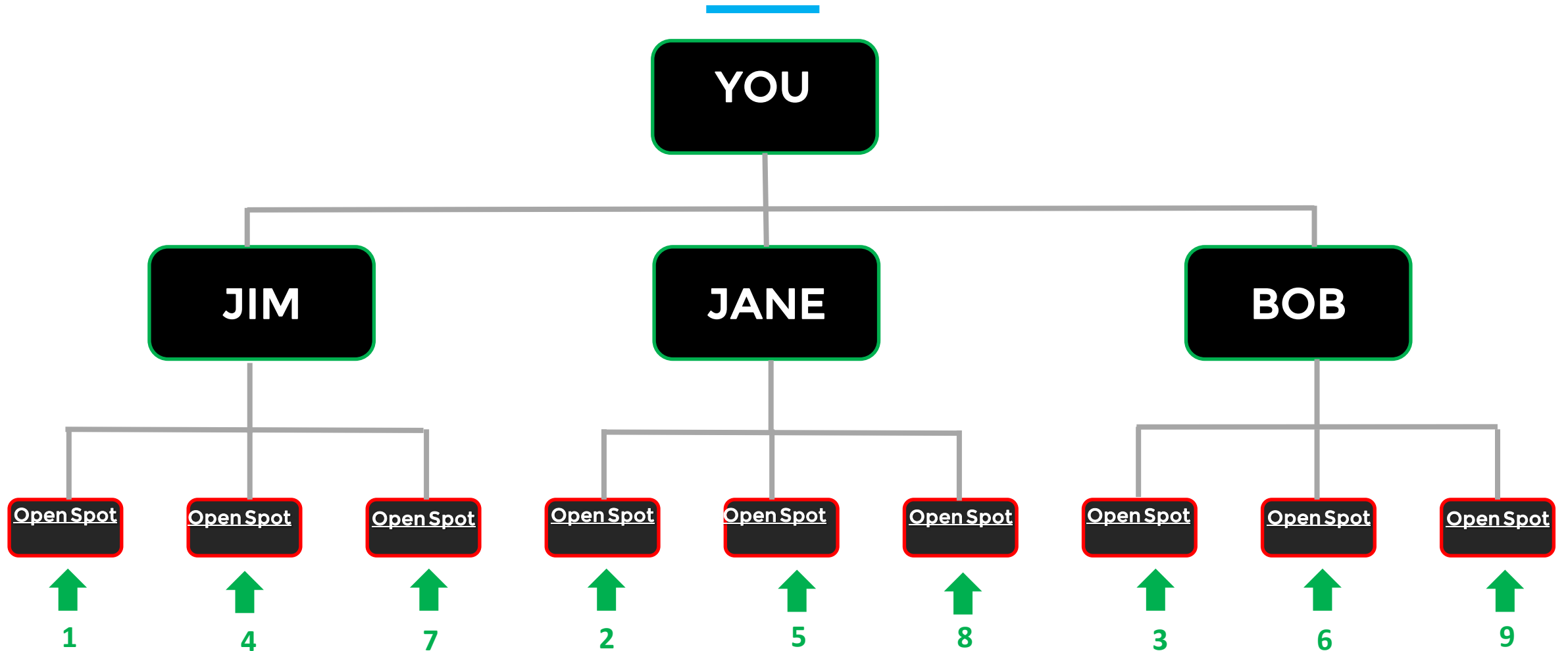
- 27
- 81
- 243
- 729
- 2,187
- 6,561
- 19,683
- 59,049
- 177,147
- 531,441

Number of people per level as matrix gets deeper

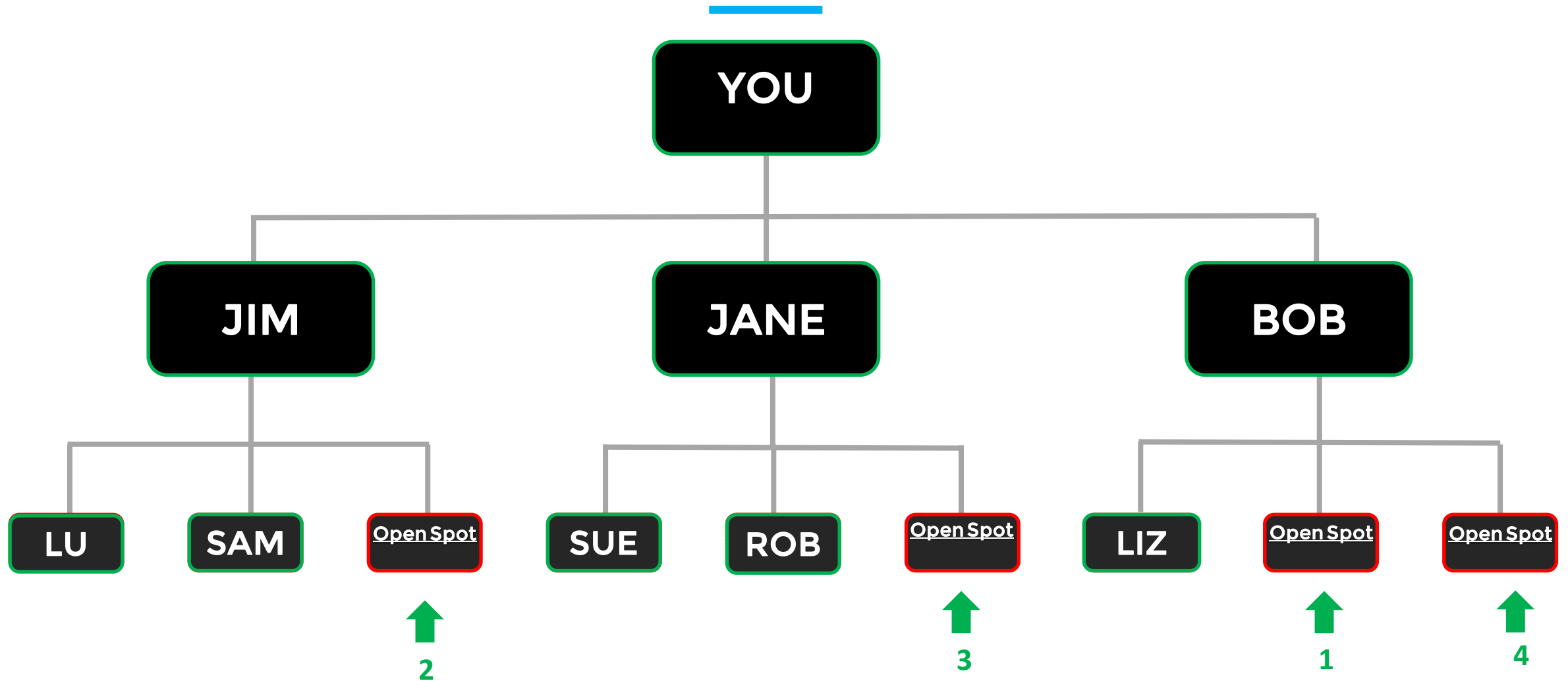
HOW DOES A MATRIX FILL? FROM TOP DOWN, LEFT TO RIGHT



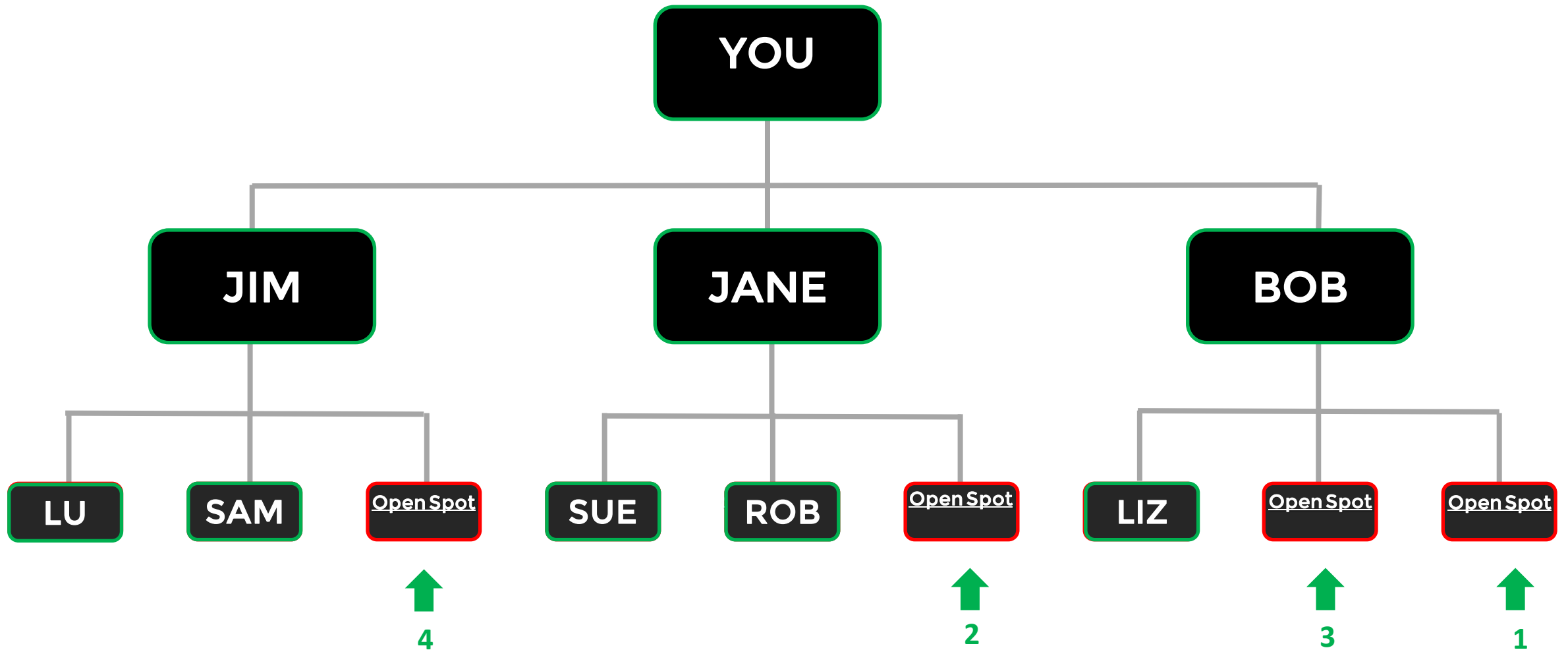
WHEN NEXT LEVEL IS FILLED IT FILLS ALTERNATE POSITIONS UNDER EACH POSITION ABOVE



THE MATRIX IS ALWAYS WORKING TO FILL IN EMPTY POSITIONS IN THE MATRIX



YOU CAN MANUALLY PLACE PERSONALLY ENROLLED PEOPLE VIA YOUR BACK OFFICE INTO ANY OPEN SPOT





EYELINE TRADING COMPENSATION PLAN EXPLAINED

**COMMISSIONS ARE PAID ON THE
CV VALUE OF EACH PRODUCT SALE**

**CV = COMMISSIONABLE
VALUE**

Example: One BTC Pack = **20CV**

ACHIEVE THE RANK OF TRADER

EARN UP TO 20% ON CV OF PERSONAL SALES

EARN UP TO 5% ON CV OF TEAM SALES

Rank	Qualification	Levels Paid	Direct Bonus
FREE Member		0	10%
Trader	Minimum 1 BTC Pack	2	20%
1 Star	1 Personal Trader	3	20%
2 Star	2 Personal Traders	4	20%
3 Star	3 Personal Traders	5	20%
4 Star	4 Personal Traders	6	20%
5 Star	5 Personal Traders	7	20%
Diamond	6 Personal Traders	8	20%
Blue Diamond	7 Personal Traders (including minimum 3 Personal Diamonds)	10	20%
Black Diamond	8 Personal Traders (including minimum 3 Personal Blue Diamonds)	12	20%

AS YOU INCREASE IN RANK YOU EARN MATRIX TEAM COMMISSIONS BETWEEN 1 AND 5% DOWN TO 12 LEVELS

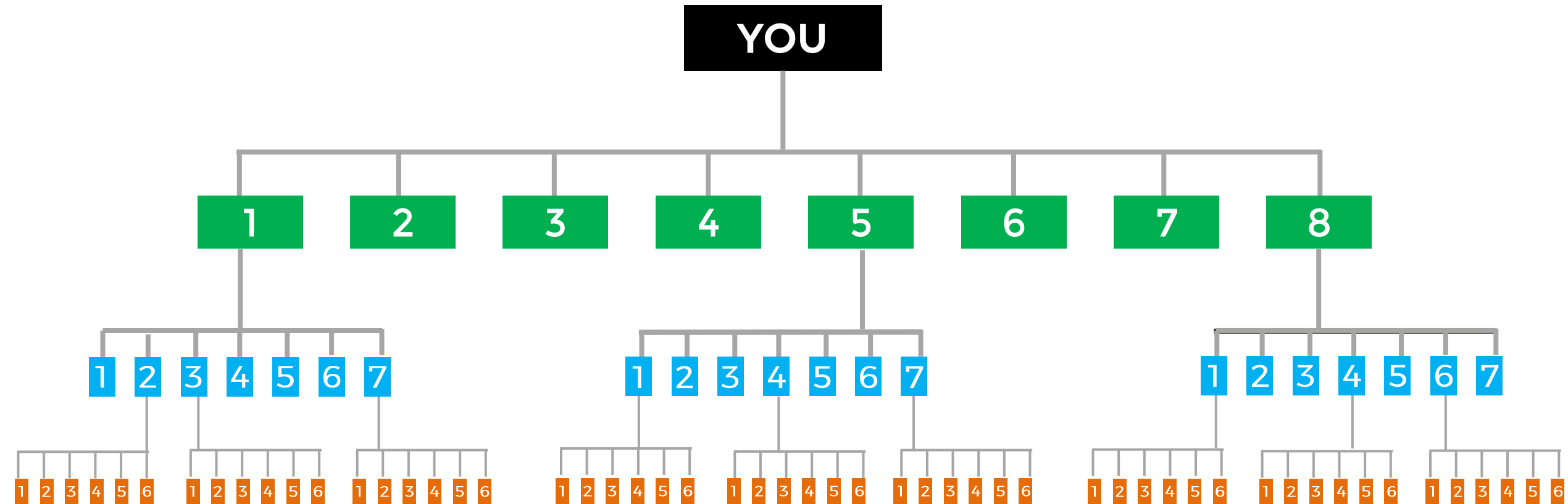
Level	Qualification	Personally Enrolled Traders	Matrix Commission
1	Trader	0	1%
2	Trader	0	5%
3	1 Star	1	1%
4	2 Star	2	5%
5	3 Star	3	1%
6	4 Star	4	5%
7	5 Star	5	1%
8	Diamond	6	5%
9	Blue Diamond	7 including 3 Diamonds	1%
10	Blue Diamond	7 including 3 Diamonds	5%
11	Black Diamond	8 including 3 Blue Diamonds	1%
12	Black Diamond	8 including 3 Blue Diamonds	5%

HOW TO GET PAID TO 12 LEVELS

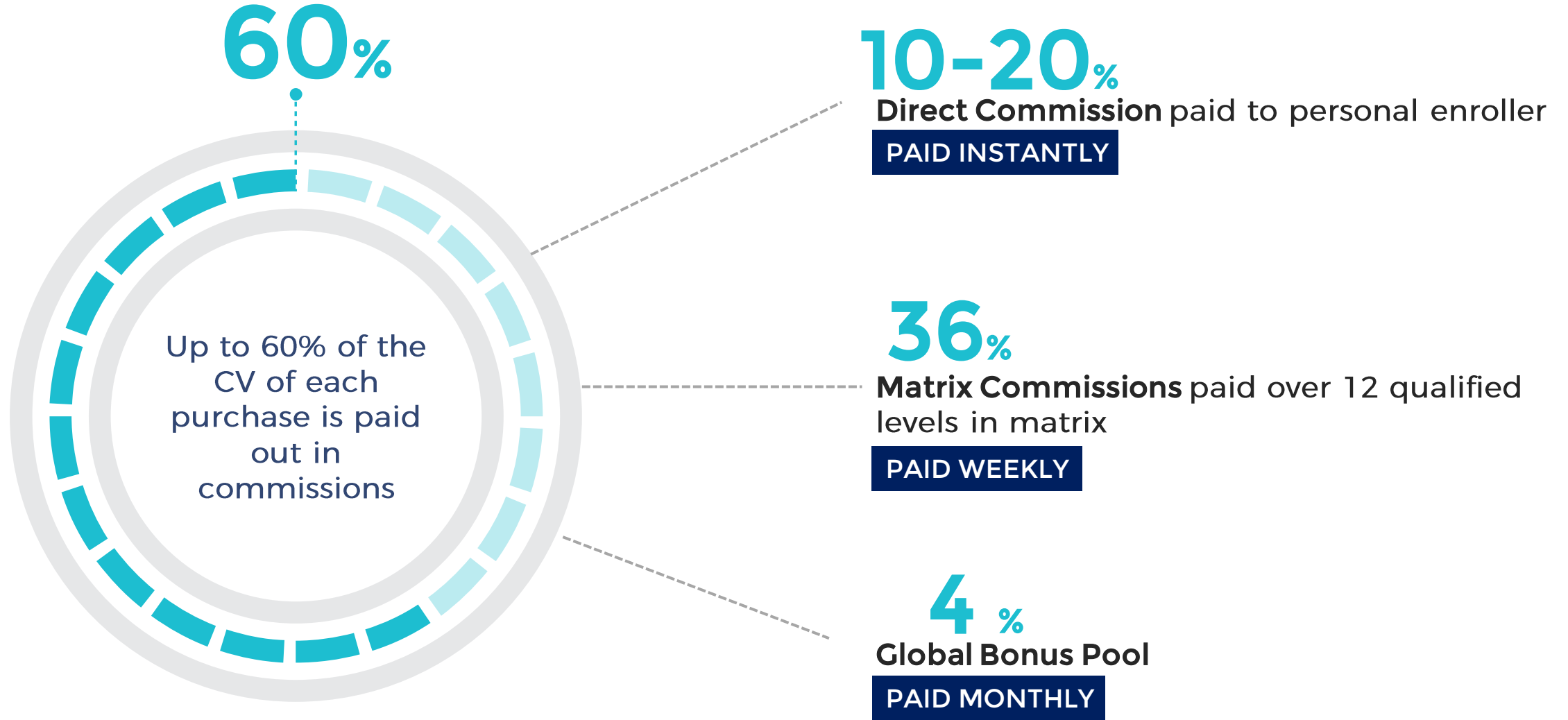
Step 1: Personally enroll 8 Traders or above

Step 2: Become Blue Diamond by helping 3 of your 8 become Diamonds

Step 3: Become Black Diamond by helping 3 of your 8 become Blue Diamonds



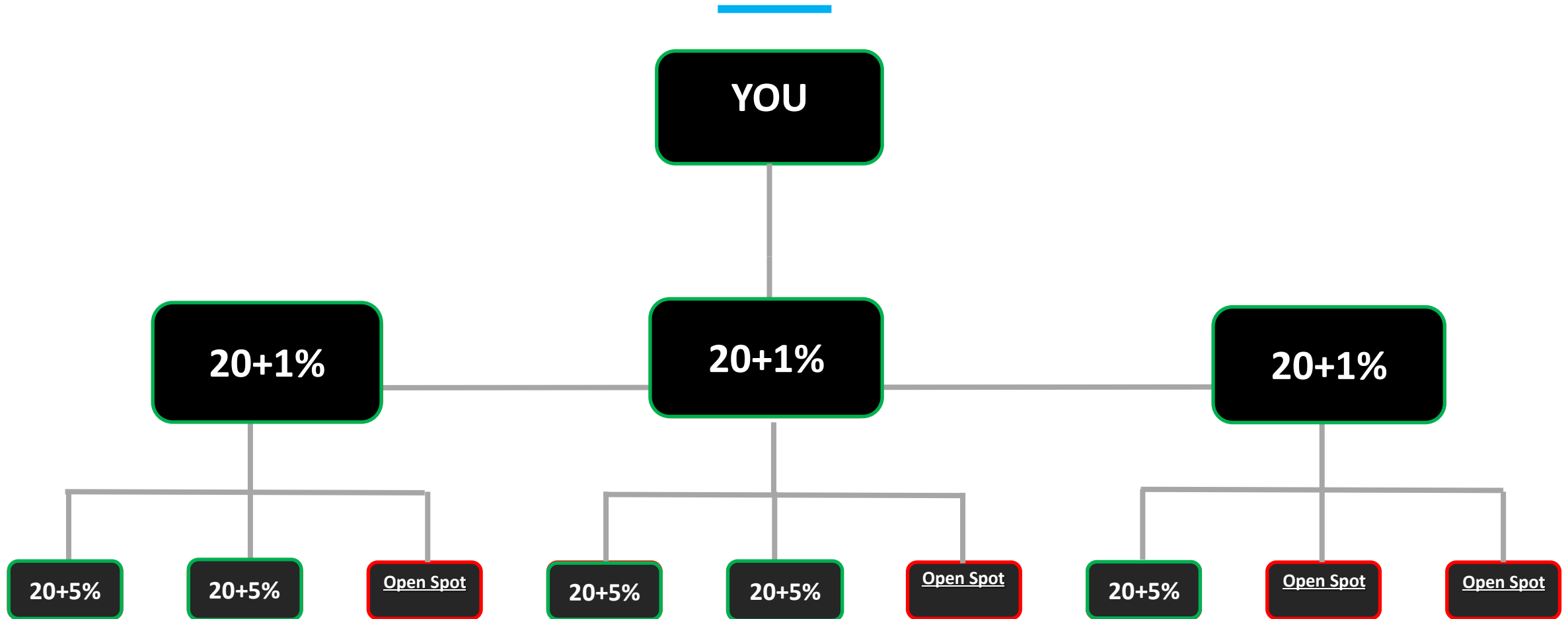
NB: This illustration shows the direct lines of referrals with a Rank of Trader or above to explain your personal team structure needed to maximize your potential commissions. It is NOT a matrix view.



EARN A 10% DIRECT COMMISSION AS A FREE MEMBER & 20% DIRECT COMMISSION AS A TRADER OR ABOVE ON THE CV OF PERSONAL SALES REGARDLESS OF WHERE THEY'RE PLACED IN THE MATRIX



You also earn Matrix Commissions between 1-5% on the CV of Sales in your team down to 12 levels in addition to any Direct Bonuses



EXAMPLE: HOW COMMISSIONS ARE PAID OVER 12 LEVELS

System looks up to a maximum of 12 qualified levels in the matrix to see who is qualified to earn commissions from the sale.

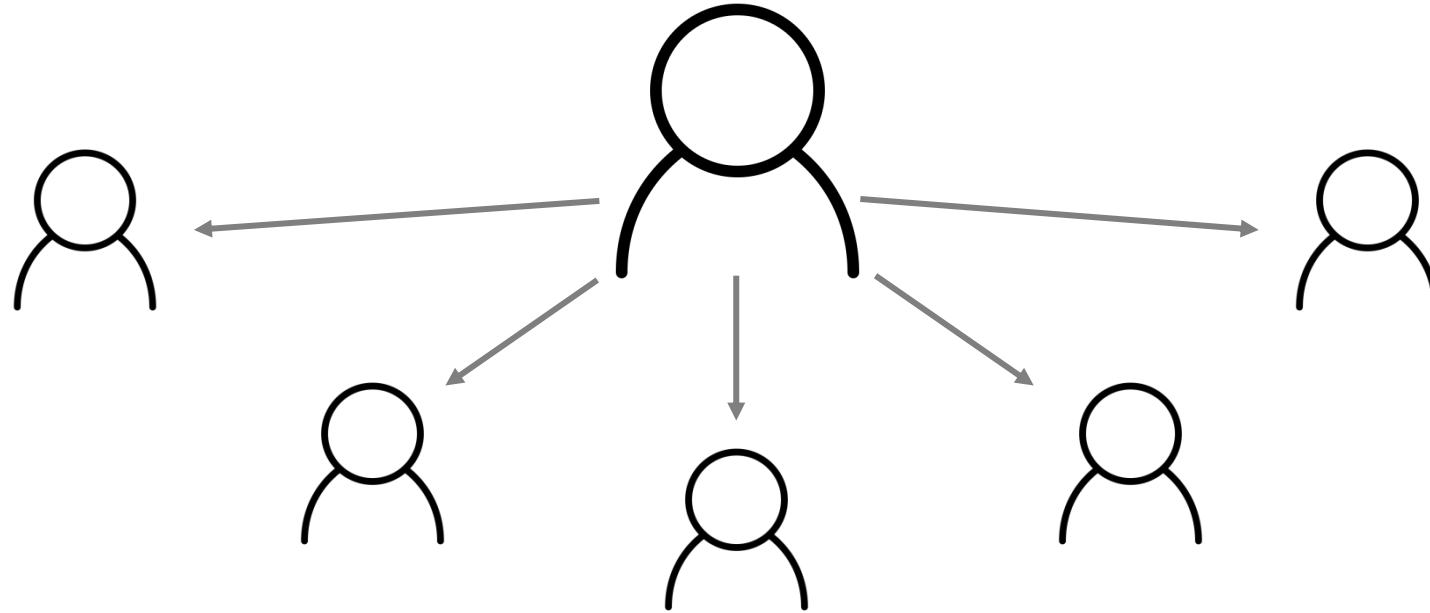
What this means is there is potential to be paid on MORE than 12 levels due to the Dynamic Compression. People who are NOT qualified to earn on a specific level are excluded for the allocation of commission for that level.



10-20% paid to sponsor

Qualified	5% (qualified to earn level 12)
Unqualified	Unqualified to earn level 12
Qualified	1% (qualified to earn level 11)
Qualified	5% (qualified to earn level 10)
Qualified	1% (qualified to earn level 9)
Qualified	5% (qualified to earn level 8)
Qualified	1% (qualified to earn level 7)
Qualified	5% (qualified to earn level 6)
Qualified	1% (qualified to earn level 5)
Unqualified	Unqualified to earn level 5
Qualified	5% (qualified to earn level 4)
Qualified	1% (qualified to earn level 3)
Unqualified	Unqualified to earn level 3
Qualified	5% (qualified to earn level 2)
Qualified	1% (qualified to earn level 1)
Purchase	600 CV (30 x BTC Packs Order placed)

EARN A SHARE OF GLOBAL SALES



- 2% of Global CV goes into the Global Bonus Pool each calendar month
- Every 5 NEW personally enrolled Traders or above in a calendar month earns you a share
- The TOTAL pool is divided by the number of shares to give the value of a share
- Earn as many shares as you want each month

THANK YOU